

I Need A Book Cover

Zoe Norvell - SAMPLE BRIEF

Book Information

Book Title

SAMPLE BRIEF

Book Subtitle

How Your Brief Will Appear On The Site

Book Author

Zoe Norvell

Author Of Line

Founder of INeedABookCover.com

Bestseller Line

#1 New York Times Bestseller

Book Genre

How To

Publishing Details

Publication Month and Year

November 2024

Timeline

3 weeks

Format

Hardcover, eBook

Trim Size

6 x 9"

Publishing Method

Self-Publishing

Background Color

rgb(73,73,73)

Content

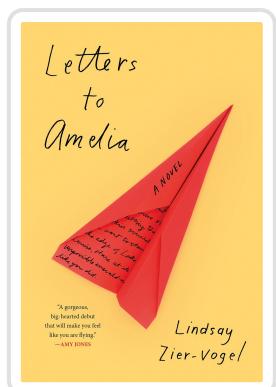
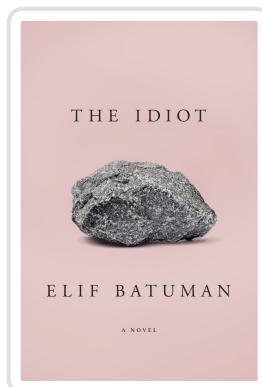
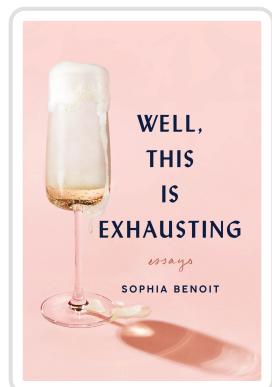
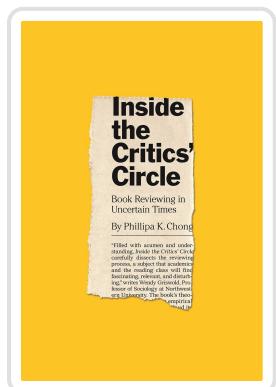
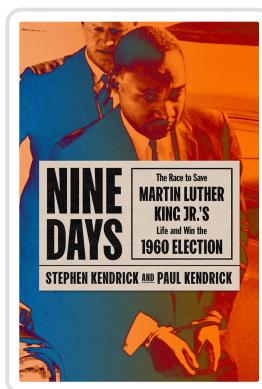
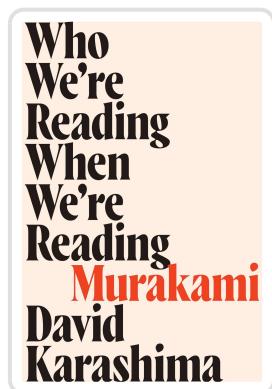
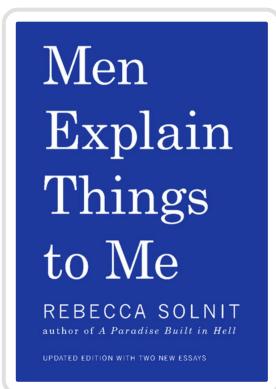
Synopsis

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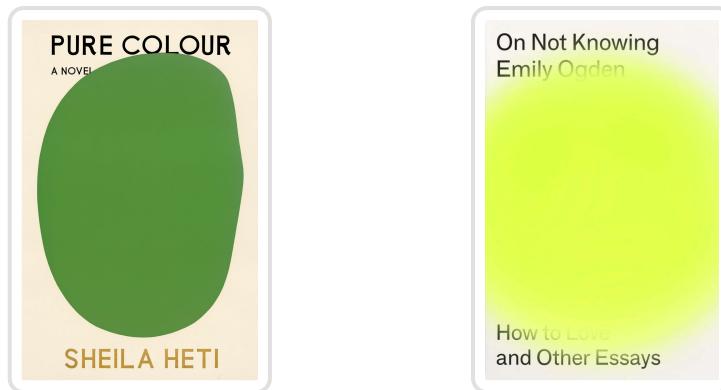
Design References

Comparative Covers



- "Men Explain" and "Who We're Reading" = I'd like to see one all-type exploration. I'm open to both serif fonts or sanserif fonts. I'm open to dark type on a light background or vice versa.
- "Nine Days" and "Critics' Circle" = I'd like to see one direction that uses newspaper typography in some way. I prefer the full bleed photo background of Nine Days over the more quiet, solid color.
- "Exhausting," "The Idiot," "Letters to" = I'd like to see a version that uses an object that relates to the story as the central focus.
- I welcome a 'designer's choice' option as well

Wrong Direction Covers



Do not want a color-centric design without an image or illustration. For the all-type option, text should dominate the composition over shapes, color, or negative space.

General Likes & Overall Vision

- Bold, loud typography
- Bright colors
- Open to serif or sanserif fonts but with a preference for serif

Dislikes & Things to Avoid

- Do not use Red as the dominant color or as the background color
- no scripts, cursive, or handwritten fonts

Budget

Stock Imagery Budget

\$250

Total Design Budget

\$2,000

Contact Information

Name

This is NOT a real brief. This is an example.

