

I Need A Book Cover

Zoe Norvell - SAMPLE BRIEF

Book Information

Book Title

SAMPLE BRIEF

Book Subtitle

How Your Brief Will Appear On The Site

Book Author

Zoe Norvell

Author Of Line

Founder of INeedABookCover.com

Bestseller Line

#1 New York Times Bestseller

Book Genre

How To

Publishing Details

Publication Month and Year

November 2024

Timeline

3 weeks

Format

Hardcover, eBook

Trim Size

6 x 9"

Publishing Method

Self-Publishing

Background Color

rgb(73,73,73)

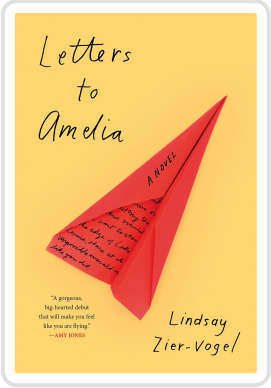
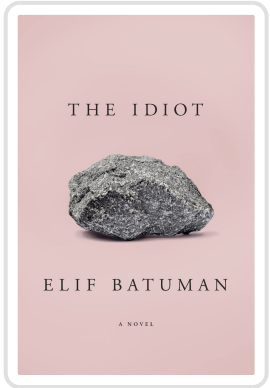
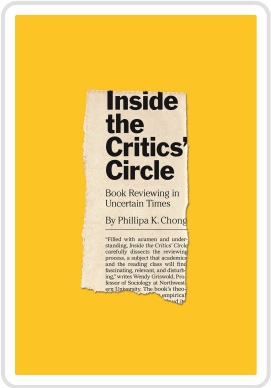
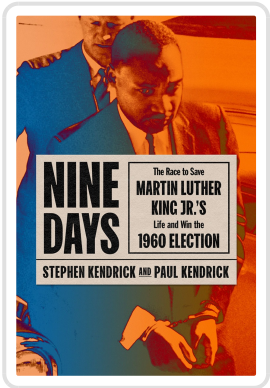
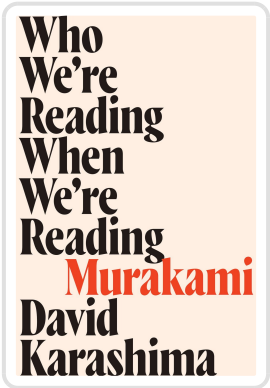
Content

Synopsis

This is where your synopsis goes. Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora incidunt ut labore et dolore magnam aliquam quaerat voluptatem. Ut enim ad minima veniam, quis nostrum exercitationem ullam corporis suscipit laboriosam, nisi ut aliquid ex ea commodi consequatur? Quis autem vel eum iure reprehenderit qui in ea voluptate velit esse quam nihil molestiae consequatur, vel illum qui dolorem eum fugiat quo voluptas nulla.

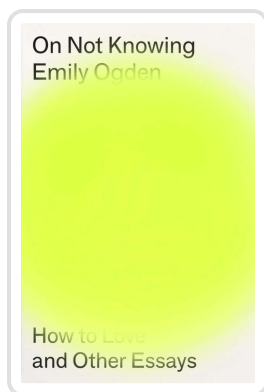
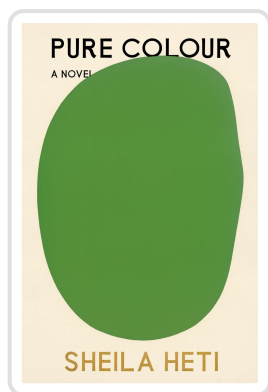
Design References

Comparative Covers



- "Men Explain" and "Who We're Reading" = I'd like to see one all-type exploration. I'm open to both serif fonts or sanserif fonts. I'm open to dark type on a light background or vice versa.
- "Nine Days" and "Critics' Circle" = I'd like to see one direction that uses newspaper typography in some way. I prefer the full bleed photo background of Nine Days over the more quiet, solid color.
- "Exhausting," "The Idiot," "Letters to" = I'd like to see a version that uses an object that relates to the story as the central focus.
- I welcome a 'designer's choice' option as well

Wrong Direction Covers



Do not want a color-centric design without an image or illustration. For the all-type option, text should dominate the composition over shapes, color, or negative space.

General Likes & Overall Vision

- Bold, loud typography
- Bright colors
- Open to serif or sanserif fonts but with a preference for serif

Dislikes & Things to Avoid

- Do not use Red as the dominant color or as the background color
- no scripts, cursive, or handwritten fonts

Budget

Stock Imagery Budget

\$250

Total Design Budget

\$2,000

Contact Information

Name

This is NOT a real brief. This is an example.

